



SAMPLE SCHOOL WELLNESS POLICY LANGUAGE: HEALTHY CONCESSIONS

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Introduction

As society becomes more aware and concerned about the health of children, communities are turning to schools for solutions. Schools are one of the most powerful influences in the lives of students. Having a healthy concessions policy can create and promote healthy habits and behaviors in children. Schools with a healthy nutrition environment foster improved student health. The Minnesota School Boards Association (“MSBA”) has a model school wellness policy that many school districts use as a guide when developing their individual school wellness policy. The MSBA model policy does not address healthy concessions. Therefore, the Public Health Law Center developed the following, more detailed language to insert into a school wellness policy.

Healthy Concessions Sample Language

Concession efforts will be supportive of healthy eating by emphasizing the sale of healthy food items or of non-food items. The superintendent, with the assistance of the School Health Council [aka School Wellness Committee], will provide a list of foods and beverages that should be promoted at school-sponsored events outside of the school day. Concession should strive to include at least 25% of healthy options in the selection and should price those healthy options relatively lower than less healthy options, when possible. The superintendent, with the assistance of the School Health Council [aka School Wellness Committee], will develop a work plan and recommendations with the goal of promoting and increasing the prevalence of healthy food and beverages choices to be 50% within five years.

Other Policy Options

In the majority of the school districts around Minnesota, the superintendent has the power to implement and enforce existing school board policy. Therefore, a superintendent can issue protocols/procedures/guidelines to implement the school wellness policy. The above language can be used by the superintendent to implement the overall goals of most school wellness policies. For an example, please refer to our School Health Council Policy Reference Guide, located at www.publichealthlawcenter.org.



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