Tobacco Control Legal Consortium







U.S. SALES RESTRICTIONS ON FLAVORED TOBACCO PRODUCTS



This chart provides select examples¹ of U.S. cities and counties that restrict the sale of flavored tobacco products. The chart captures variations among these flavor restrictions by noting when (1) flavors are prohibited generally or only within certain "buffer" zones, (2) menthol is prohibited, (3) flavors are restricted in e-cigarettes,² and (4) exemptions are provided for certain retailers. This chart also provides links to each jurisdiction's laws and summarizes relevant legal challenges. Beneath this chart is a supplemental list showing these select flavored tobacco restrictions organized by type rather than by state.

A state or local government considering whether to adapt any language from the following policies should take care to ensure that the language is appropriate, practical, and legal for its jurisdiction. Please note that the Tobacco Control Legal Consortium does not endorse or recommend any of the following policies. We have included these examples to illustrate how various jurisdictions regulate the sale of flavored tobacco products and related electronic nicotine delivery devices.

This chart is not comprehensive. Feel free to contact the Public Health Law Center for more information about flavored tobacco restrictions where you live.





Jurisdiction - California / Berkeley³

Flavor prohibited? Menthol prohibited? E-cigs included? **Exemption for certain retailers?** Case law Yes — within buffer zone Yes Yes No No "Effective January 1, 2017, "Characterizing flavor" "'Tobacco product' means: no person shall sell, give means a distinguishable 1. any substance containing, away, barter, exchange, or taste or aroma, other than made of, or derived from tootherwise deal in flavored the taste or aroma of tobacco. bacco or nicotine including but tobacco products within that is imparted either prior not limited to cigarettes, cigars, to or during consumption of six hundred (600) feet of cigarillos, pipe tobacco, snuff, any school" a tobacco product, including chewing tobacco, dipping tobacbut not limited to tastes or BERKELEY, CAL. CODE § co, bidis, and shisha; aromas of menthol" 9.80.035(D) (2017) (em-2. any e-liquid; 3. any electronic nicotine deliv-BERKELEY, CAL. CODE § phasis added).4 9.80.020(A) (2017) (emery system; and 4. any tobacco paraphernalia." phasis added). "'Flavored tobacco prod-Berkeley, Cal. Code § 9.80.020(K) uct' means any tobacco (2017).product containing, made of, or derived from tobacco or nicotine that contains a constituent that imparts a characterizing flavor." BERKELEY, CAL. CODE § 9.80.020(F) (2017) (emphasis added).



Jurisdiction - California / Contra Costa County

Flavor prohibited?

Yes — within buffer zone

"It is a violation of this division for any tobacco retailer to sell or offer for sale any flavored tobacco product or menthol cigarettes within 1,000 feet of any parcel occupied by a public or private school, playground, park, or library."

Contra Costa County,
Cal., Ordinance 201701 (July 18, 2017) (to
be codified at CONTRA
COSTA COUNTY, CAL., CODE
§ 445-6.006) (emphasis
added).

Menthol prohibited?

Yes

"It is a violation of this division for any tobacco retailer to sell or offer for sale any flavored tobacco product or menthol cigarettes within 1,000 feet of any parcel occupied by a public or private school, playground, park, or library."

Contra Costa County, Cal.,
Ordinance 2017-01 (July
18, 2017) (to be codified at
CONTRA COSTA COUNTY, CAL.,
CODE § 445-6.006) (emphasis added).

E-cigs included?

Yes

"Flavored tobacco product' means any tobacco product, other than cigarettes as defined by federal law, that contains a constituent that imparts a characterizing flavor."

Contra Costa County, Cal., Ordinance 2017-01 (July 18, 2017) (to be codified at Contra Costa County, Cal., Code § 445-2.006(g)).

"Tobacco product' means ... (1) [a]ny product containing, made from, or derived from tobacco or nicotine that is intended for human consumption, whether smoked, heated, chewed, absorbed, dissolved, inhaled, snorted, sniffed, or ingested by any other means ... (2) [a]ny electronic smoking device . . ."

Contra Costa County, Cal.,
Ordinance 2017-01 (July 18,
2017) (to be codified at CONTRA
COSTA COUNTY, CAL., CODE § 4452.006(t)) (emphasis added).

Exemption for certain retailers? Case law

No

No. Note that this ordinance only applies to unincorporated parts of the county.



Jurisdiction - California / Contra Costa County (continued)				
Flavor prohibited?	Menthol prohibited?	E-cigs included?	Exemption for certain retailers?	Case law
		"'Menthol cigarettes' means cigarettes as defined by federal law, that have a characterizing flavor of menthol, mint or wintergreen" Contra Costa County, Cal., Ordinance 2017-01 (July 18, 2017) (to be codified at Contra Costa County, Cal., Code § 445-2.006(j)).		
Jurisdiction - Californ	nia / El Cerrito			
Flavor prohibited?	Menthol prohibited?	E-cigs included?	Exemption for certain retailers?	Case law
"No tobacco retailer, nor any of the retailer's agents or employees, shall sell or offer for sale, or possess with intent to sell or offer for sale, any imitation tobacco products or flavored tobacco product." EL CERRITO, CAL., CODE \$ 6.100.160 (2017).	"Characterizing flavor' means a distinguishable taste or aroma, other than the taste or aroma of tobacco, imparted by a tobacco product or any byproduct produced by the tobacco product, including menthol, mint, wintergreen, herb, or spice." EL CERRITO, CAL., CODE § 6.100.020 (2017) (emphasis added).	Yes (note that traditional cigarettes not included ⁵) "Flavored tobacco product' means any tobacco product (other than cigarettes as defined by the U.S. Food and Drug Administration) that contains a constituent that imparts a characterizing flavor. This includes electronic smoking devices containing nicotine." EL CERRITO, CAL., CODE § 6.100.020 (2017) (emphasis added).	"No tobacco retailer, nor any of the retailer's agents or employees, shall sell or offer for sale, or possess with intent to sell or offer for sale, any imitation tobacco products or flavored tobacco product." EL CERRITO, CAL., CODE § 6.100.160 (2017).	No



Jurisdiction - Californ	nia / El Cerrito (continued)			
Flavor prohibited?	Menthol prohibited?	E-cigs included?	Exemption for certain retailers?	Case law
			"'Tobacco retailer' or 'retailer' means any person that sells tobacco, tobacco products, electronic smoking devices, smoking paraphernalia This definition is without regard to the quantity of tobacco, tobacco products or smoking paraphernalia sold, offers for sale, exchanged, or offered for exchange." EL CERRITO, CAL., CODE § 6.100.020 (2017) (emphasis added).	No
Jurisdiction - Californ	nia / Hayward			
Flavor prohibited?	Menthol prohibited?	F : 1 1 10		
• • • • • • • • • • • • • • • • • • • •	Mentior promoteu:	E-cigs included?	Exemption for certain retailers?	Case law

Case law



Jurisdiction - California / Hayward (continued)

Flavor prohibited?

Tobacco Retailer or any of the Tobacco Retailer's agents or employees to sell or offer for sale, or to possess with intent to sell or offer for sale, any flavored tobacco product within a 500 foot radius of any private or public kindergarten, elementary, middle, junior high, or high school. The burden of proof to establish that sales of flavored tobacco products preceded the effective date of these regulations shall be on the Tobacco Retailer."

HAYWARD, CAL. CODE § 10-1.2783(c) (2017) (empha-

Menthol prohibited?

limited to, tastes or aromas relating to ... menthol"

HAYWARD, CAL. CODE § 10-1.2782(b) (2017) (emphasis added).

"Flavored Tobacco Product' means any tobacco product (other than cigarettes as defined by federal law) that contains a constituent that imparts a characterizing flavor."

HAYWARD, CAL. CODE § 10-1.2782(f) (2017).

E-cigs included?

Hayward, Cal. Code § 10-1.2782(t) (2017) (emphasis added).

"Flavored Tobacco Product'
means any tobacco product
(other than cigarettes as defined
by federal law) that contains a
constituent that imparts a characterizing flavor."

HAYWARD, CAL. CODE § 10-1.2782(f) (2017) (emphasis added).

sis added).

Exemption for certain retailers?



Jurisdiction - California / Los Gatos

Effective January 1, 2018.

Flavor prohibited?

Yes

"[N]o retailer shall sell a tobacco product containing, as a constituent or additive, an artificial or natural flavor or aroma (other than tobacco) or an herb or spice, including strawberry, grape, orange, clove, cinnamon, pineapple, vanilla, coconut, licorice, cocoa, chocolate, cherry, or coffee, that is a characterizing flavor or aroma of the tobacco product, smoke or vapor produced by the tobacco product ... rebuttable presumption that the product is prohibited ... if: (1) The product's manufacturer or any other person associated with the manufacture or sale of tobacco products makes or disseminates public statements or claims

Menthol prohibited?

Yes

"[N]o retailer shall sell a tobacco product containing, as a constituent or additive, an artificial or natural flavor or aroma (other than tobacco)"

Los Gatos, Cal., Code § 18.60.020(c)(8) (2017) (emphasis added).

E-cigs included?

Yes

"[N]o retailer shall sell a **tobacco product** containing, as a constituent or additive, an **artificial or natural flavor or aroma** (other than tobacco)"

Los Gatos, Cal., Code § 18.60.020(c)(8) (2017) (emphasis added).

"Tobacco product means ...: (1) Any product subject to Subchapter IX [21 U.S.C. § 387 et seq. ("Subchapter IX") of the Federal Food, Drug, and Cosmetic Act ... Products subject to Subchapter IX include ... electronic nicotine delivery systems (such as; but not limited to, electronic cigarettes, electronic cigars, electronic hookahs, vape pens, personal vaporizers, and electronic pipes). ... Products subject to Subchapter IX also include components or parts of tobacco products, such as, but not limited to, liquids that are for use in

Exemption for certain retailers? Case law

Yes

[Flavor prohibition] shall not apply to any retailer that meets all of the following criteria: (1) Primarily sells tobacco products; (2) Generates more than sixty (60) percent of its gross revenues annually from the sale of tobacco products; (3) Does not permit any person under twenty-one (21) years of age to be present or enter the premises at any time, unless accompanied by the person's parent or legal guardian ...; (4) Does not sell alcoholic beverages or food for consumption on the premises; and (5) Posts a sign outside the retail location that clearly, sufficiently, and conspicuously informs the public that persons under twenty-one (21) years of age are prohibited from entering the premises.

Los Gatos, Cal., Code § 18.60.020(c)(8)(c) (2017) (emphasis added).



Jurisdiction - California / Los Gatos (continued)

Effective January 1, 2018.

Flavor prohibited?	Menthol prohibited?	E-cigs included?	Exemption for certain retailers?	Case law
to the effect that the product has or produces a characterizing flavor or aroma, other than tobacco; or (2) The product's label, labeling, or packaging includes a statement or claim including any text and/or images used to communicate information that the product has or produces a characterizing flavor or aroma other than tobacco."		an electronic nicotine delivery system and that contain tobacco or nicotine or are derived from tobacco or nicotine ("e-liquids"), vials that contain e- liquids, and atomizers. Los Gatos, Cal., Code § 18.60.020(b) (2017) (emphasis added).		
Los Gatos, Cal., Code § 18.60.020(c)(8) (2017) (emphasis added).				



Jurisdiction - California / Manhattan Beach

Flavor prohibited?

Yes

"No retailer shall sell a tobacco product, or any product used in an electronic smoking device, containing, as a constituent or additive, an artificial or natural flavor or an herb or spice (with the exception of mint, menthol, spearmint or wintergreen), including but not limited to strawberry, grape, orange, clove, cinnamon, pineapple, vanilla, coconut, licorice, cocoa, chocolate, cherry, or coffee, that is a characterizing flavor of the tobacco product or smoke produced by the tobacco product."

MANHATTAN BEACH, CAL., CODE § 4.118.030(H) (2017).

Menthol prohibited?

No

"No retailer shall sell a tobacco product, or any product used in an electronic smoking device, containing, as a constituent or additive, an artificial or natural flavor or an herb or spice (with the exception of mint, menthol, spearmint or wintergreen) ... that is a characterizing flavor of the tobacco product or smoke produced by the tobacco product."

MANHATTANBEACH, CAL., CODE § 4.118.030(H) (2017) (emphasis added).

E-cigs included?

Yes

"'Tobacco product' means any product containing tobacco leaf, including but not limited to cigarettes"

Manhattan Beach, Cal., Code § 4.118.020 (2017).

"No retailer shall sell a tobacco product, or any product used in an electronic smoking device, containing, as a constituent or additive, an artificial or natural flavor or an herb or spice ... that is a characterizing flavor of the tobacco product or smoke produced by the tobacco product."

MANHATTAN BEACH, CAL., CODE § 4.118.030(H) (2017) (emphasis added).

Exemption for certain retailers? Case law

No

Yes

"The prohibition [on flavored tobacco sales] shall not apply to a retailer that permits only patrons twenty-one (21) years of age or older, or active duty military personnel who are eighteen (18) years of age or older, to enter the location where the tobacco product is sold."

MANHATTAN BEACH, CAL., CODE § 4.118.030(H) (2017) (emphasis added).



Jurisdiction - California / Oakland

Effective July 18, 2018.

Flavor prohibited?

Yes

"It shall be a violation of this Chapter for any tobacco retailer or any of the tobacco retailer's agents or employees to sell or offer for sale, or to possess with intent to sell or offer for sale, any flavored tobacco product. A tobacco product is presumed to be a flavored tobacco product if a Tobacco Retailer, Manufacturer, or any employee or agent of a Tobacco Retailer or Manufacturer has: a) Made a public statement or claim that the tobacco product has or produces a characterizing flavor, including, but not limited to, text and/or images on the products' labeling or packaging that are used to explicitly or implicitly

Menthol prohibited?

Yes

"'Characterizing Flavor' means a distinguishable taste or aroma, other than the taste or aroma of tobacco, imparted by a Tobacco Product or any byproduct produced by the Tobacco Product, including, but limited to, taste or aromas relating to any fruit, chocolate, vanilla, honey, candy, cocoa, dessert, alcoholic beverage, menthol, mint, wintergreen, herb, or spice; provided, however that a tobacco product shall not be determined to have a Characterizing Flavor solely because of the use of additives or flavorings or the provision of ingredient information." OAKLAND, CAL., CODE 5.91 (2017)

E-cigs included?

Yes

"Tobacco Product,' as used in this Chapter means ... b) Any Electronic Smoking Device."

OAKLAND, CAL., CODE 5.91 (2017)

Exemption for certain retailers?

Yes

No

Case law

"This section does not apply to the sale or offer for sale of Flavored Tobacco Products by a 'Tobacco Store.'" "Tobacco Store" is a retail business that primarily sells tobacco products; generates more than 60 percent of its gross revenues annually from the sale of tobacco products and tobacco paraphernalia; does not permit any person under 18 years of age to be present or enter the premises at any time, unless accompanied by the person's parent or legal guardian; and does not sell alcoholic beverages or food for consumption on the premises.

OAKLAND, CAL., CODE 5.91 (2017)



Jurisdiction - California / Oakland (continued)

Effective July 18, 2018.

Flavor prohibited? Menthol prohibited? E-cigs included? Exemption for certain retailers? Case law

communicate information about the flavor, taste or aroma of a tobacco product; b) Taken actions directed to consumers that would be reasonably expected to result in consumers believing that the tobacco product imparts a characterizing flavor."

OAKLAND, CAL., CODE 5.91 (2017)

Jurisdiction - California / Palo Alto

uct, smoke or vapor

Flavor prohibited? E-cigs included? Menthol prohibited? **Exemption for certain retailers?** Case law Yes Yes Yes Yes No Retailers that primarily sell to-"No retailer shall sell a "No retailer shall sell a to-"Tobacco products" include tobacco product containbacco product containing, as electronic nicotine delivery bacco products; generate more ing, as a constituent or a constituent or additive, an systems (such as, but not limited than 60 percent of their gross additive, an artificial or artificial or natural flavor or to, electronic cigarettes, elecrevenues annually from the sale natural flavor or aroma aroma (other than tobacco) tronic cigars, electronic hookahs, of tobacco products; do not per-(other than tobacco) or or an herb or spice ... that vape pens, personal vaporizers, mit any person under 21 years of age to be present or enter the an herb or spice, including is a characterizing flavor or and electronic pipes), as well as strawberry, grape, orange, aroma of the tobacco prodcomponents or parts of tobacco premises at any time, unless

products, including liquids

clove, cinnamon,

accompanies by the person's



Jurisdiction - Californ	•			
Flavor prohibited?	Menthol prohibited?	E-cigs included?	Exemption for certain retailers?	Case law
pineapple, vanilla, coconut, licorice, cocoa, chocolate, cherry, or coffee, that is a characterizing flavor or aroma of the tobacco product, smoke or vapor produced by the tobacco product." PALO ALTO, CAL., CODE 4.64 (2017)	produced by the tobacco product." PALO ALTO, CAL., CODE 4.64 (2017)	that are for use in an electronic nicotine delivery system and that contain or are derived from tobacco or nicotine. PALO ALTO, CAL., CODE 4.64 (2017)	parent or legal guardian; do not sell alcoholic beverages or food for consumption on the premises; and post a sign outside the retail location that clearly, sufficiently, and conspicuously inform the public that persons under 21 years of age are prohibited from entering the premises. PALO ALTO, CAL., CODE 4.64 (2017)	
Jurisdiction - Californ	nia / San Francisco			
Takes effect August 9, 2018	,			
Takes effect August 9, 2018 Flavor prohibited?	,	E-cigs included?	Exemption for certain retailers?	Case law



Jurisdiction - California / San Francisco (continued)

Takes effect April 1, 2018.

Flavor prohibited?

"The sale or distribution by an Establishment of any Flavored Cigarette is prohibited."

S.F., Cal., Ordinance 140-17 (July 7, 2017) (to be codified at S.F., CAL., HEALTH CODE § 19Q.4).

Menthol prohibited?

cocoa, dessert, alcoholic beverage, menthol, mint, wintergreen, herb, or spice."

S.F., Cal., Ordinance 140-17

(July 7, 2017) (to be codified at S.F., Cal., HEALTH CODE §

19Q.2) (emphasis added).

E-cigs included?

derived from tobacco or nicotine that is intended for human consumption ...; (2) any device or component, part, or accessory that delivers nicotine alone or combined with other substances to the person using the device including but not limited to electronic cigarettes, cigars, or pipes"

S.F., CAL., HEALTH CODE § 19H.2 (2017) (emphasis added).

"Flavored Tobacco Product' means any Tobacco Product, other than a Cigarette, that contains a Constituent that imparts a Characterizing Flavor."

S.F., Cal., Ordinance 140-17 (July 7, 2017) (to be codified at S.F., CAL., HEALTH CODE § 19Q.2) (emphasis added).

Exemption for certain retailers? Case law



Jurisdiction - California / San Leandro

Effective August 15, 2018.

Flavor prohibited?

Yes

"No tobacco retailer, nor any of the retailer's agents or employees, shall sell or offer for sale, or possess with intent to sell or offer for sale, any flavored tobacco product."

San Leandro, Cal., Ordinance 2017-017 (Oct. 2, 2017) (to be codified at SAN LEANDRO, CAL., CODE § 4.36.150(I) (2017)) (emphasis added).

Menthol prohibited?

Yes (note: Menthol *ciga*rettes are not prohibited because the ordinance excludes cigarettes)

"No tobacco retailer, nor any of the retailer's agents or employees, shall sell or offer for sale, or possess with intent to sell or offer for sale, any flavored tobacco product."

San Leandro, Cal., Ordinance 2017-017 (Oct. 2, 2017) (to be codified at SAN LEANDRO, CAL., CODE § 4.36.150(I) (2017)) (emphasis added).

"'Flavored tobacco product' means any tobacco product (other than cigarettes as defined by the U.S. Food and Drug Administration)"

San Leandro, Cal., Ordinance 2017-017 (Oct. 2, 2017) (to be codified at SAN LEAN-DRO, CAL., CODE § 4.36.100 (2017)) (emphasis added).

E-cigs included?

Yes

"'Flavored tobacco product'
means any tobacco product
.... This includes ... electronic
cigarettes or electronic smoking
devices."

San Leandro, Cal., Ordinance 2017-017 (Oct. 2, 2017) (to be codified at SAN LEANDRO, CAL., CODE § 4.36.100 (2017)) (emphasis added).

Exemption for certain retailers? Case law

No

No

"No tobacco retailer, nor any of the retailer's agents or employees, shall sell or offer for sale, or possess with intent to sell or offer for sale, any flavored tobacco product."

San Leandro, Cal., Ordinance 2017-017 (Oct. 2, 2017) (to be codified at SAN LEANDRO, CAL., CODE § 4.36.150(I) (2017)) (emphasis added).

"Tobacco retailer" means any person who sells, offers for sale, or does or offers to exchange for any form of consideration, electronic cigarettes, electronic cigarette products, electronic cigarette paraphernalia, tobacco products or tobacco paraphernalia. ... This definition is without regard to the quantity ... sold, offered for sale, exchanged, or offered for exchange."



Jurisdiction - California / San Leandro (continued)

Effective August 15, 2018.

Flavor prohibited?	Menthol prohibited?	E-cigs included?	Exemption for certain retailers?	Case law
			San Leandro, Cal., Ordinance 2017-017 (Oct. 2, 2017) (to be codified at SAN LEANDRO, CAL., CODE § 4.36.100 (2017)) (em- phasis added).	

Jurisdiction - California / Santa Clara County

Flavor prohibited? Menthol pro

Yes

"Flavored tobacco products." (1) Except as permitted in paragraph (3) of this subsection (i), no retailer shall sell a tobacco product containing, as a constituent or additive, an artificial or natural flavor or aroma (other than tobacco) or an herb or spice, including strawberry, grape ... that is a characterizing flavor or aroma of the tobacco product, smoke or vapor produced by the tobacco product.

Menthol prohibited?

Yes

"Flavored tobacco products. ...
Except as permitted in paragraph (3) of this subsection
(i), no retailer shall sell a
tobacco product containing,
as a constituent or additive, an artificial or natural
flavor or aroma (other than
tobacco) or an herb or spice
... that is a characterizing
flavor or aroma of the tobacco
product, smoke or vapor
produced by the tobacco
product."

Santa Clara County, Cal., Ordinance 300.903 (Oct.

E-cigs included?

Yes

"Tobacco product[s] ... include, but are not limited to, cigarettes, cigarette tobacco, roll-youown tobacco, ... and electronic nicotine delivery systems (such as, but not limited to, electronic cigarettes, electronic cigars, electronic hookahs, vape pens, personal vaporizers, and electronic pipes)."

Santa Clara County, Cal., Ordinance 300.903 (Oct. 18, 2016)

(codified at SANTA CLARA COUNTY, CAL., CODE § A18-367(e)) (emphasis added).

Exemption for certain retailers?

Yes

"Paragraph (1) of this subsection (i) shall not apply to any retailer that meets all of the following criteria: (i) Primarily sells tobacco products; (ii) Generates more than 60 percent of its gross revenue annually from the sale of tobacco products; (iii) Does not permit any person under 21 ... to be present or enter the premises ... unless accompanied by ... parent or legal guardian ...; (iv) Does not sell alcoholic beverages or food for consumption on the premises; and (v) Posts a sign ... that ...

No. Note that

Case law

this ordinance only applies to unincorporated parts of the county. However, one town in Santa Clara County — Los Gatos — passed an almost identical flavored tobacco restriction in May 2017.

Case law



Jurisdiction - California / Santa Clara County (continued)

Flavor prohibited?

(2) A tobacco product shall be subject to a rebuttable presumption that the product is prohibited by paragraph (1) ... if: (i) the product's manufacturer Γor an associated person]..makes or disseminates public statements or claims ... that the product has or produces a characterizing flavor or aroma, other than tobacco; or (ii) [t]he product's label, labeling, or packaging includes a statement or claim ... that the product has or produces a characterizing flavor or aroma, other than tobacco."

Santa Clara County, Cal., Ordinance 300.903 (Oct. 18, 2016) (codified at Santa Clara County, Cal., Code § A18-369(i)).

Menthol prohibited?

18, 2016) (codified at SANTA CLARA COUNTY, CAL., CODE § A18-369(i)) (emphasis added).

E-cigs included?

informs the public that persons under 21 ... are prohibited from entering"

Exemption for certain retailers?

Santa Clara County, Cal., Ordinance 300.903 (Oct. 18, 2016)
(codified at SANTA CLARA COUNTY, CAL., CODE § A18-369(i)(3))
(emphasis added).

"Retailer means any person who sells, exchanges, or offers to sell or exchange tobacco products for any form of consideration."

Santa Clara County, Cal., Ordinance 300.903 (Oct. 18, 2016)
(codified at SANTA CLARA COUNTY, CAL., CODE § A18-367(f))
(emphasis added).



Jurisdiction - California / Yolo County

Flavor prohibited?

Yes

"[I]t shall be a violation of this Chapter for any licensee or any of the licensee's agents or employees to sell, offer for sale, or exchange for any form of consideration:

(1) Any Flavored Tobacco Product."

YOLO COUNTY, CAL., CODE § 6-15.10(e) (2017).

Menthol prohibited?

Yes

"Flavored Tobacco Product' means any Tobacco Product that contains a constituent that imparts a characterizing flavor to the tobacco product or smoke produced by the tobacco product, either by the addition of artificial or natural flavors or an herb or space, including menthol"

YOLO COUNTY, CAL., CODE § 6-15.02(f) (2017) (emphasis added).

E-cigs included?

Yes

"'Tobacco Product' means:
(1) any substance containing tobacco leaf, including but not limited to cigarettes ... (3) any electronic device that delivers nicotine or other substances to the person inhaling from the device, including but not limited to an electronic cigarette, cigar, pipe, or hookah;"

YOLO COUNTY, CAL., CODE § 6-15.02(m) (2017) (emphasis added).

Exemption for certain retailers?

No

"[I]t shall be a violation of this Chapter for **any licensee** or any of the licensee's agents or employees to sell, offer for sale, or exchange for any form of consideration:

(1) Any Flavored Tobacco Product."

YOLO COUNTY, CAL., CODE § 6-15.10(e) (2017) (emphasis added).

Case law

No. Note that this ordinance only applies to unincorporated parts of the county.

Jurisdiction - Illinois / Chicago

Flavor prohibited?

Yes — within buffer zone

"No person shall sell, give away, barter, exchange, or otherwise deal in flavored tobacco products, samples of such products, or accessories for such products at any location within 500 feet of the

Menthol prohibited?

Yes

"'Flavored tobacco product' means any tobacco product that contains a constituent that imparts a characterizing flavor '[C]haracterizing flavor' means a distinguishable taste or aroma, other than the taste or aroma of

E-cigs included?

Yes

"'Tobacco product' means any product in leaf, flake, plug, liquid, or any other form, containing nicotine derived from tobacco, which product is intended to enable human consumption of the tobacco or nicotine, whether chewed, smoked, absorbed,

Exemption for certain retailers?

Yes

"No person shall sell, give away, barter, exchange, or otherwise deal in flavored tobacco products, samples of such products, or accessories for such products at any location that has a property line within 500 feet of the property line of any public,

Case law

Yes

Gas station association and Quick
Pick Food Mart
challenged law,
arguing it was
preempted by the
Family Smoking
Prevention Tobacco



Jurisdiction - Illinois / Chicago (continued)

Flavor prohibited?

property line of any public, private, or parochial secondary school located in the City of Chicago."

CHICAGO, ILL., CODE § 4-64-180(b) (2017) (emphasis added).

Menthol prohibited?

tobacco, imparted either prior to or during consumption of a tobacco product, including, but not limited to, tastes or aromas of menthol, mint, wintergreen, chocolate, vanilla, honey, cocoa, any candy, any dessert, any alcoholic beverage, any fruit, any herb, and any spice"

CHICAGO, ILL., CODE § 4-64-098 (2017) (emphasis added).

E-cigs included?

dissolved, inhaled, snorted, sniffed, or ingested by any other means."

CHICAGO, ILL., CODE § 4-64-091 (2017) (emphasis added).

Exemption for certain retailers?

private, or parochial secondary school located in the City of Chicago. This subsection does not apply to retail tobacco stores. For purposes of this subsection, 'retail tobacco store' has the meaning ascribed to the term in Section 7-32-010."

CHICAGO, ILL., CODE\$4-64-180(b) (2017) (emphasis added).

"'Retail tobacco store' means a retail establishment that derives more than 80% of its gross revenue from the sale of loose tobacco, cigarettes, cigarillos, cigars, pipes, other smoking devices and accessories, hookahs and related products, and/or electronic cigarettes and related products, and in which the sale of other products is merely incidental. 'Retail tobacco store' does not include a tobacco department or section of a larger commercial establishment or any establishment with any type of liquor, food, or restaurant license."

Case law

Control Act (FSPT-CA). Indeps. Gas & Serv. Stations Associations, Inc. v. Citv of Chicago, 112 F. Supp. 3d 749, 751 (N.D. III. 2015). But the FSPTCA deals with how tobacco products are manufactured, and the law only deals with the final product and whether it has a flavor. Id. at 754. The Court found Smokeless Tobacco persuasive: "Even if the ordinance has "some effect on manufacturers' production decisions," it is not a command to implement particular manufacturing standards and, accordingly, is exempt from the FSPTCA's





Jurisdiction - Massachusetts / Boston

Flavor prohibited?

Yes

"No retailer, retail establishment, or other individual or entity shall sell or distribute or cause to be sold or distributed or offer for sale any flavored tobacco product to a consumer. This provision shall not apply to a retail tobacco store or smoking bar as defined by this regulation."

Boston Public Health Commission, Youth Access Regulation § III(E)(1) (2016).

Menthol prohibited?

No

"Characterizing Flavor — A distinguishable taste or aroma, other than the taste or aroma of tobacco, menthol, mint or wintergreen"

Boston Public Health
Commission, Youth Access
Regulation § II(4) (2016)
(emphasis added).

"Flavored Tobacco Product

 Any tobacco product or any component part thereof that contains a constituent that imparts a characterizing flavor."

Boston Public Health
Commission, Youth Access
Regulation § II(13) (2016)
(emphasis added).

E-cigs included?

Yes

"Nicotine delivery products include ... e-cigarettes"

Boston Public Health Commission, Youth Access Regulation § II(14) (2016) (emphasis added).

"Tobacco Product - A cigarette, cigar, chewing tobacco, pipe tobacco, bidi, snuff, other tobacco or nicotine delivery product in any form."

Id. § II(20) (emphasis added).

"Flavored Tobacco Product - Any tobacco product or any component part thereof that contains a constituent that imparts a characterizing flavor."

Id. § II(13) (emphasis added).

Exemption for certain retailers? Case law

Yes

No

"No retailer, retail establishment, or other individual or entity shall sell or distribute or cause to be sold or distributed or offer for sale any flavored tobacco product to a consumer. This provision shall not apply to a retail tobacco store or smoking bar as defined by this regulation."

Boston Public Health Commission, Youth Access Regulation § III(E)(1) (2016) (emphasis added).



Jurisdiction - Massachusetts / Cambridge

Flavor prohibited?

Yes

"No retailer, or other individual or entity shall sell or distribute or cause to be sold or distributed or offer for sale any flavored tobacco to a consumer. This provision shall not apply to a retail tobacco store."

CAMBRIDGE, MASS., CODE § 8.28.030(K) (2017) (emphasis added).

Menthol prohibited?

No

"Characterizing Flavor. A distinguishable taste or aroma, other than the taste or aroma of tobacco, menthol, mint or wintergreen, imparted either prior to or during consumption of a tobacco product"

CAMBRIDGE, MASS., CODE § 8.28.020 (2017) (emphasis added).

E-cigs included?

Yes

"Nicotine Delivery Product. Any manufactured article or product made wholly or in part of a tobacco substitute or otherwise containing nicotine that is expected or intended for human consumption Nicotine delivery products include, but are not limited to, e-cigarettes."

CAMBRIDGE, MASS., CODE \$8.28.020 (2017) (emphasis added).

"Tobacco Product. Cigarettes, cigars, chewing tobacco, pipe tobacco, nicotine delivery product, snuff or tobacco in any of its forms."

Id. (emphasis added).

"Flavored Tobacco Product. Any tobacco product or component part thereof that contains a constituent that imparts a characterizing flavor."

Id. (emphasis added).

Exemption for certain retailers? Case law

No

Yes

"No retailer, or other individual or entity shall sell or distribute or cause to be sold or distributed or offer for sale any flavored tobacco to a consumer. This provision shall not apply to a retail tobacco store."

CAMBRIDGE, MASS., CODE § 8.28.030(K) (2017) (emphasis added).

Jurisdiction - Minnesota / Minneapolis

Menthol ban will be enforced Aug. 1, 2018

Flavor prohibited?

Yes

"No person shall sell, offer for sale, give away, barter, exchange, or otherwise deal in flavored tobacco products or samples of such products."

Minneapolis, Minn., Ordinance 17-00749 (passed Aug. 4, 2017) (to be codified at MINNEAPOLIS, MINN., CODE § 281.45(f)).

Menthol prohibited?

Yes

"Flavored tobacco product means any tobacco product that contains a taste or aroma, other than the taste or aroma of tobacco ... including, but not limited to, tastes or aromas of menthol, mint, wintergreen"

Minneapolis, Minn., Ordinance 17-00749 (passed
Aug. 4, 2017) (to be codified at MINNEAPOLIS, MINN., CODE\$
281.15) (emphasis added).

E-cigs included?

Yes

"Tobacco products means tobacco, tobacco related devices, electronic delivery devices, or nicotine or lobelia delivery products as those terms are defined in this section."

Minneapolis, Minn., Ordinance 17-00749 (passed Aug. 4, 2017) (to be codified at MINNEAPOLIS, MINN., CODE § 281.15) (emphasis added).

"Electronic delivery device includes, but is not limited to ... e-cigarettes"

Minneapolis, Minn., Ordinance 17-00749 (passed Aug. 4, 2017) (to be codified at MINNEAPOLIS, MINN., CODE § 281.15) (emphasis added).

"Tobacco means cigarettes and any product containing, made, or derived from tobacco that is intended for human consumption"

Minneapolis, Minn., Ordinance 17-00749 (passed Aug. 4, 2017) (to be codified at MINNEAPOLIS, MINN., CODE § 281.15).

Exemption for certain retailers? Case law

No

Yes

"No person shall sell, offer for sale, give away, barter, exchange, or otherwise deal in flavored tobacco products or samples of such products. This subsection does not apply to tobacco products shops or to a licensed tobacco dealer Funder certain conditions 1. This subsection does not apply to licensed off sale liquor stores with regard to menthol, mint or wintergreen flavored tobacco products provided that such an establishment does not permit any persons under the age of twenty-one (21) to be present within the establishment unaccompanied by a parent or guardian."

Minneapolis, Minn., Ordinance 17-00749 (passed Aug. 4, 2017) (to be codified at MINNEAPOLIS, MINN., CODE § 281.45(f)).



Jurisdiction - Minnesota / Shoreview

Flavor prohibited?

Yes

"No person shall sell, offer for sale, or otherwise distribute any flavored products."

Shoreview, Minn., Ordinance 946 (Nov. 21, 2016) (codified at Shoreview, MINN., Code § 706.065).

Menthol prohibited?

No

"Flavored Product. Any tobacco product, tobacco-related device, electronic delivery device, or nicotine or lobelia delivery product that contains a taste or smell, other than the taste or smell of tobacco, menthol, mint, or wintergreen, that is distinguishable by an ordinary consumer either prior to or during the consumption of the tobacco product, electronic delivery device, or nicotine or lobelia delivery device including, but not limited to, any taste or smell relating to chocolate, cocoa, vanilla, honey, fruit, or any candy, dessert, alcoholic beverage, herb, or spice."

Shoreview, Minn., Ordinance
946 (Nov. 21, 2016)
(codified at Shoreview,
MINN., Code § 706.020(C))
(emphasis added).

E-cigs included?

Yes

"Flavored Product. Any tobacco product, tobacco-related device, electronic delivery device, or nicotine or lobelia delivery product"

Shoreview, Minn., Ordinance 946 (Nov. 21, 2016) (codified at Shoreview, Minn., Code § 706.020(C)) (emphasis added).

"Tobacco or Tobacco Products. Tobacco or tobacco products includes cigarettes"

Shoreview, Minn., Ordinance 946 (Nov. 21, 2016) (codified at Shoreview, Minn., Code § 706.020(M)).

Exemption for certain retailers? Case law

No

Yes

"No person shall sell, offer for sale, or otherwise distribute any flavored products. This restriction does not apply to retail

(1) Prohibit minors from entering at all times; and

establishments that:

(2) Derive at least ninety (90) percent of their revenues from the sale of tobacco, tobacco-related devices, electronic delivery devices, or nicotine or lobelia delivery products."

Shoreview, Minn., Ordinance 946 (Nov. 21, 2016) (codified at Shoreview, Minn., Code § 706.065) (emphasis added).



Jurisdiction - Minnesota / St. Paul

Flavor prohibited? M

Yes

"No person shall sell, offer for sale, or otherwise distribute any flavored products."

St. Paul, Minn., Code § 324.07(f) (2017).

Menthol prohibited?

No

"Flavored product means any tobacco product, tobacco-co-related device, electronic delivery device, or nicotine or lobelia delivery product that contains a taste or smell, other than the taste or smell of tobacco, menthol, mint, or wintergreen"

St. Paul, MINN., Code § 324.03(3) (2017) (emphasis added).

E-cigs included?

Yes

"Electronic delivery device means any product containing or delivering nicotine, lobelia, or any other substance intended for human consumption that can be used by a person to simulate smoking in the delivery of nicotine or any other substance through inhalation of vapor from the product."

St. Paul, Minn., Code § 324.03(2) (2017) (emphasis added).

"Tobacco or tobacco product means any product containing, made, or derived from tobacco ... including, but not limited to cigarettes"

St. Paul, Minn., Code § 324.03(7) (2017).

"Flavored product means any tobacco product, tobacco-related device, electronic delivery device, or nicotine or lobelia delivery product that contains a taste or smell, other than the taste or smell of tobacco, menthol, mint, or wintergreen"

St. Paul, MINN., Code § 324.03(3) (2017) (emphasis added).

Exemption for certain retailers? Case law

Yes

No

"This restriction shall not apply to retail stores that derive at least ninety (90) percent of their revenue from the sale of tobacco products, tobacco-related devices, electronic delivery devices, or nicotine or lobelia delivery products and where the retailer ensures that no person under eighteen (18) years of age is permitted to enter, at any time."

ST. PAUL, MINN., CODE § 324.07(f) (2017) (emphasis added).



Jurisdiction - New York / New York City

Flavor prohibited?

Yes

"It shall be unlawful for any person to sell or offer for sale, or to possess with intent to sell or offer for sale, any flavored tobacco product except in a tobacco bar."

N.Y.C., N.Y., ADMIN. CODE § 17-715(a) (2017).

Menthol prohibited?

No

"'Characterizing flavor'
means a distinguishable
taste or aroma, other than
the taste or aroma of tobacco, menthol, mint or wintergreen, imparted either prior
to or during consumption of
a tobacco product or component part thereof"

N.Y.C., N.Y., ADMIN. CODE § 17-713(b) (2017) (emphasis added).

"'Flavored tobacco product' means any tobacco product or any component part thereof that contains a constituent that imparts a characterizing flavor."

N.Y.C., N.Y., ADMIN. CODE § 17-713(e) (2017).

"Tobacco products that impart a distinguishable taste or aroma of menthol, mint, wintergreen or tobacco, and do not also impart a characterizing flavor, are **not subject**

E-cigs included?

No (note that traditional cigarettes not included)

"'Tobacco product' means any product which contains tobacco that is intended for human consumption, including any component, part, or accessory of such product. Tobacco product shall include, but not be limited to, any cigar, little cigar, chewing tobacco, pipe tobacco, roll-yourown tobacco, snus, bidi, snuff, tobacco-containing shisha, or dissolvable tobacco product. Tobacco product shall not include cigarettes"

N.Y.C., N.Y., ADMIN. CODE § 17-713(j) (2017) (emphasis added).

Exemption for certain retailers?

Yes

"It shall be unlawful for any person to sell or offer for sale, or to possess with intent to sell or offer for sale, any flavored tobacco product except in a tobacco bar."

N.Y.C., N.Y., ADMIN. CODE § 17-715(a) (2017) (emphasis added).

"Only the following entities may sell or offer for sale flavored tobacco products:

- (1) Tobacco bars; and
- (2) Tobacco wholesalers, but only where the sale or offer of sale is made to a tobacco bar or to an entity located outside the City of New York."

N.Y.C., N.Y., R. § 28-02(a) (2017) (emphasis added).

Case law

Yes

Manufacturers and distributors alleged that the Family Smoking Prevention Tobacco Control Act (FSPTCA) preempted NYC's flavor restrictions. U.S. Smokeless Tobacco Mfg. Co. LLC v. City of N.Y., 708 F.3d 428, 430 (2d Cir. 2013). The court held that it didn't. Id. at 436 ("[W]e conclude that Administrative Code § 17-715 is a regulation of sale and not a veiled attempt to regulate the manufacture of tobacco products.") This is because the FSPT-CA deals with



Jurisdiction - New Yo	ork / New York City (continue	d)		
Flavor prohibited?	Menthol prohibited?	E-cigs included?	Exemption for certain retailers?	Case law
	to the restriction on sale set forth in § 17-715 of the Administrative Code or these rules." N.Y.C., N.Y., R. § 28-02(b) (2017) (emphasis added).			product manufacturing standards — the flavor restrictions only focus on whether the final product has flavoring (not how the flavor got there). <i>Id.</i> at 434.
Jurisdiction - Rhode	Island / Central Falls ⁶			
Flavor prohibited?	Menthol prohibited?	E-cigs included?	Exemption for certain retailers?	Case law
"No licensee, or employee or agent of such licensee, shall sell any flavored tobacco product to a consumer." CENTRAL FALLS, R.I., CODE § 12-421(e) (2017) (emphasis added).	"Characterizing flavor means a distinguishable taste or aroma, other than the taste or aroma of tobacco, menthol, mint, or wintergreen" CENTRAL FALLS, R.I., CODE § 12-417 (2017) (emphasis added).	Yes (note that traditional cigarettes not included) "Tobacco product means: (2) any electronic device that delivers nicotine or other substances to the person inhaling from the device, including, but not limited to, an electronic cigarette, cigar, pipe, or hookah." Central Falls, R.I., Code § 12-417 (2017) (emphasis added). "Flavored tobacco product means any tobacco product, other than a cigarette, that contains a	"This subsection (e) shall not apply to a smoking bar as defined in Section 23-20.10-2(15) of the Rhode Island General Laws[.]" Central Falls, R.I., Code § 12-421(e) (2017) (emphasis added).	No



Flavor prohibited?	Menthol prohibited?	E-cigs included?	Exemption for certain retailers?	Case law
		constituent that imparts a characterizing flavor." CENTRAL FALLS, R.I., CODE § 12-417 (2017) (emphasis added).		
Jurisdiction - Rhode	Island / Providence			
Flavor prohibited?	Menthol prohibited?	E-cigs included?	Exemption for certain retailers?	Case law
Yes "It shall be unlawful for any person to sell or offer for sale any flavored tobacco product to a consumer, except in a smoking bar." PROVIDENCE, R.I., CODE \$14-309 (2016).	"Characterizing flavor means a distinguishable taste or aroma, other than the taste or aroma of tobacco, menthol, mint or wintergreen, imparted either prior to or during consumption of a tobacco product" PROVIDENCE, R.I., CODE § 14-308 (2016) (emphasis added). "Flavored tobacco product means any tobacco product or any component part thereof that contains a constituent that imparts a characterizing flavor."	Yes (note that traditional cigarettes not included) "Tobacco product means any product containing tobacco or nicotine, including, but not limited to, cigars, pipe tobacco, snuff, chewing tobacco, dipping tobacco, bidis, snus, dissolvable tobacco products, and electronic cigarette cartridges; provided, however, that such term shall not include: (1) Cigarettes, including those cigarettes subject to the special rule for cigarettes relating to characterizing flavors of the Federal Family Smoking and Tobacco Prevention Act" PROVIDENCE, R.I., CODE § 14-308	"It shall be unlawful for any person to sell or offer for sale any flavored tobacco product to a consumer, except in a smoking bar." PROVIDENCE, R.I., Code § 14-309 (2016) (emphasis added).	In regards to flavoring, the ordinance survived First Amendmer and preemption challenges. See Nat'l Ass'n of Tobacco Outlets, Inc. v. City of Providence, No. C 12-96-ML, 2012 WL 6128707, at *13 (D.R.I. 2012) aff'd. Nat'l Ass'n of Tobacco Outlets, Inc. v. City of Providence, R.I., 731 F.3



Jurisdiction - Rhode Island / Providence (continued)					
Flavor prohibited?					
	PROVIDENCE, R.I., CODE § 14-308 (2016) (emphasis added).				

Addendum: Flavored Tobacco Restrictions by Type

This categorized list organizes the cities and counties mentioned in the chart above by restriction type rather than by state. Please note that this list is not intended to be comprehensive and that other types of flavored tobacco policies exist outside of those mentioned here.

Comprehensive

(jurisdiction-wide ban, menthol prohibited, e-cigarettes included, no retailer exemption)

- El Cerrito, CA (traditional cigarettes excluded)
- Oakland, CA
- Palo Alto, CA (exempts tobacco flavor)
- San Francisco, CA
- Yolo County, CA (only in unincorporated parts of the county)



Comprehensive with retailer exemption

(jurisdiction-wide ban, menthol prohibited, e-cigarettes included, certain retailers exempt)

 Santa Clara County, CA (applies only to unincorporated parts of the county, but see also Los Gatos, CA, noted in the Santa Clara County chart) Minneapolis, MN

Buffer zone restriction

(flavor sales prohibited around buffer zone, menthol prohibited, e-cigarettes included)

- Berkeley, CA (no exemption for retailers)
- Contra Costa County, CA (only in unincorporated parts of the county, no exemption for retailers)

- Hayward, CA (traditional cigarettes excluded, exemption for certain retailers)
- Chicago, IL (exemption for certain retailers)

Flavor restriction excluding menthol, with retailer exemption

(jurisdiction-wide ban, menthol allowed, e-cigarettes included, exemption for retailers)

- Manhattan Beach, CA
- Boston, MA
- Cambridge, MA
- Shoreview, MN

- St. Paul, MN
- Central Falls, RI (traditional cigarettes excluded)
- Providence, RI (traditional cigarettes excluded)

Other

• New York City (city-wide ban, menthol allowed, e-cigarettes and traditional cigarettes not included, certain retailers exempt)

This publication was prepared by the Tobacco Control Legal Consortium, a program of the Public Health Law Center at Mitchell Hamline School of Law, St. Paul, Minnesota. The Consortium provides information and technical assistance on law and policy issues related to public health. The Consortium does not provide legal advice and does not enter into attorney-client relationships. This document should not be considered legal advice. The Tobacco Control Legal Consortium thanks research assistants Arielle Sloan and Marcus Jardine and policy analyst Tracy Sides for their work on this publication.

This publication was supported in part by Cooperative Agreement Number 5 NU58DP006263-02-00, funded by the Centers for Disease Control and Prevention. Its contents are solely the responsibility of the authors and do not necessarily represent the official views of the Centers for Disease Control and Prevention or the Department of Health and Human Services.

Endnotes

- Due to the large number of jurisdictions in which flavored tobacco products are prohibited, this chart does not include every city or county with flavored tobacco restrictions, even in the states listed. For example, South Miami, Florida, has an interesting flavored tobacco sales law outside of a licensing section, South Miami, Fla., Code § 12-16 (2017), and almost 100 municipalities in Massachusetts also have sales restrictions on flavored cigarettes. See Local Policies Restricting Flavored "Other Tobacco Products" (Otp) To Adult-Only Retailers, Municipal Tobacco Control Technical Assistance Program, Mass. Municipal Assoc., https://static1.squarespace.com/static/528681f8e4b021ccf6d3c997/t/5903c670cd0f68a2400c03ab/1493419633486/muni+list+Flavored+OTP+Restriction+.pdf (last updated April 21, 2017). These jurisdictions have policies that may differ from those listed in this chart. For more information about jurisdictions in your state in which flavored tobacco sales are restricted, feel free to contact the Public Health Law Center.
- 2 For purposes of this table, the term "e-cigs" refers to any electronic nicotine delivery device.
- 3 Not all jurisdictions with flavored tobacco ordinances in highlighted states are covered here. For example, Novato, California, also has a limited flavored tobacco ordinance. Novato, Cal., Code § 7-8.3(h) (2017). It should also be noted that some cities and counties may be in the process of adopting flavored tobacco sales restrictions. For more information about upcoming ordinances in your area, please contact the Public Health Law Center.
- 4 The years listed in citations in this document reference when the online codes in hyperlinks were last updated, not when the laws were first passed.
- 5 Flavored (traditional) cigarettes are prohibited under federal law. For more information, visit *Flavored Tobacco*, Food & Drug Admin. (2017), https://www.fda.gov/tobaccoproducts/labeling/productsingredientscomponents/ucm2019416.htm.
- 6 Tobacco-Free Rhode Island maintains a list of tobacco restrictions in the state. For more information, visit http://tobaccofree-ri.org/ local-ordinances.htm.