



Framework for Analyzing Tobacco Policy Interventions

1. What is the problem you are trying to address?
2. What is the policy intervention you are proposing to address the problem?
3. What is the evidence base showing that the policy intervention will ameliorate the problem?
4. Is the policy intervention legal?
 - a. What level of government (federal, state, or local) has the authority to enact the legislation?
 - b. What branch of government (legislature, agency, or board of health) has the authority to enact the legislation/rule?
 - c. Does the intervention implicate any constitutional concepts?
 - d. Are there other legal considerations?
5. Other considerations
 - a. Has the intervention been implemented elsewhere? With what result?
 - b. Who are your supporters/opponents?
 - c. What are the financial costs created by the problem? What are the costs and benefits of the intervention?
 - d. Is there capacity to implement the intervention?
 - e. How will the intervention be evaluated?
 - f. Is there capacity to defend the intervention if it is challenged in court?
 - g. Are there any unintended consequences?

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